FOR IMMEDIATE RELEASE

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**CULINARY TITAN GORDON RAMSAY INVESTS $250,000 OF HIS OWN MONEY**

**IN ENTREPRENEURSHIP AND INNOVATION**

**IN THE ALL-NEW COMPETITION SERIES *GORDON RAMSAY’S FOOD STARS*,**

**PREMIERING WEDNESDAY, MAY 24, ON FOX**

***Gordon Ramsay’s Food Stars* to Premiere Immediately Following Season Thirteen of Ramsay’s Hit Series *MasterChef***

On the heels of the post-Super Bowl LVII Season Two launch of ***Next Level Chef***, this season’s #1 broadcast series, culinary titan Gordon Ramsay sets aside his razor-sharp knives for the cutthroat business world in FOX’s all-new competition series ***Gordon Ramsay’s Food Stars***. The series, which puts food industry entrepreneurs through a multitude of challenges designed to showcase their business skills, test their drive and convince Ramsay they have what it takes to earn his personal investment of $250,000, premieres Wednesday, May 24 (9:00-10:00 PM ET/PT) following the Season Thirteen premiere of ***MasterChef*** on FOX.

“Gordon is among the most influential forces in the culinary world, and with ***Food Stars***, he expands that reach by elevating the entrepreneurial dreams, ideas and innovations our contestants are introducing to the food industry,” said Allison Wallach, President of Unscripted Programming, FOX Entertainment. “Gordon has been a long-time, valued, prolific partner to us at FOX, and as audiences will see in ***Food Stars***, he never slows down, always delivering incredible new, compelling concepts in culinary and lifestyle entertainment.”

The iconic Gordon Ramsay gets down to business with a selected group of food and drink industry professionals, as he searches for the next greatest culinary entrepreneur in his brand-new competition series ***Gordon Ramsay’s Food Stars***. Each week, the aspiring moguls will be challenged in all aspects of running a food enterprise, including creating, marketing and selling to real customers. In addition to Ramsay, their progress will be evaluated by guest judges and curated focus groups. As Ramsay pushes contestants to their limits, they’ll have to prove they possess the raw ingredients required to succeed – drive, dedication, creativity, passion and talent.

Ramsay is prepared to put his money where his mouth is, by presenting the winner with an investment opportunity to take their idea to the next level. But to win Ramsay’s support, it will take more than a great idea. They just need to survive Gordon Ramsay – the only angel investor.

[Click here](https://www.youtube.com/watch?v=8RsmrG9bb5U) for a sneak peek at ***Gordon Ramsay’s Food Stars***.

***Gordon Ramsay’s Food Stars*** is produced by Studio Ramsay Global and FOX Alternative Entertainment (FAE). Ramsay serves as an executive producer, while Danny Schrader serves as executive producer and showrunner.

Entering its 13th season, which will premiere on Wednesday, May 24 (8:00-9:00 PM ET/PT) with an all-new theme, ***MasterChef: United Tastes of America*** sees Ramsay, acclaimed chef Aarón Sánchez and renowned restaurateur Joe Bastianich returning for the ultimate cook-off, as the top home cooks from four parts of America (West, Northeast, Midwest and South) battle it out for their region. The home cooks will face a multitude of cooking trials, including a State Fair challenge, a series of iconic Mystery Box challenges, cooking a meal at Dodger Stadium, and the fan-favorite Tag Team event, where they must create a Michelin-star quality three-course meal! Only one home cook will win it all and take home the cash prize of $250,000 and the title of America’s ***MasterChef***.

***MasterChef*** is produced by Endemol Shine North America and One Potato Two Potato and is based on a format created by Franc Roddam. Elisabeth Murdoch, Danny Schrader, Gordon Ramsay, Pat Llewellyn, Ben Adler, Sharon Levy and DJ Nurre serve as executive producers. Join the conversation on [Facebook](https://www.facebook.com/Masterchef/), [Twitter](https://twitter.com/MASTERCHEFonFOX) and [Instagram](https://www.instagram.com/masterchefonfox/?hl=en) or by using #MasterChef.

**About Gordon Ramsay/Studio Ramsay Global**

Renowned for highly successful and award-winning original programming, Emmy-nominated and BAFTA-winning Gordon Ramsay produces TV shows on both sides of the Atlantic, seen by audiences worldwide in more than 200 territories, and he is the only talent on air in the U.S. with four primetime national network shows. He hosts and executive-produces ***Next Level Chef, Hell’s Kitchen, Masterchef, Masterchef Junior*** and the upcoming ***Gordon Ramsay’s Food Stars***, all on FOX, in addition to specials, including 2021’s *Gordon Ramsay’s American Road Trip*.

In 2021, Ramsay and FOX Entertainment announced their leading new worldwide production venture, Studio Ramsay Global, with offices in London, Los Angeles and Glasgow, to develop, produce and distribute culinary and lifestyle programming for FOX, Tubi and global markets. His earlier multimedia production company, Studio Ramsay, was launched in the U.K. in 2016 to create and develop unscripted, digital and scripted programming, focusing on new formats and innovative programming, as well as fostering new talent. Its shows include ***Next Level Chef***, which became the most-watched cooking series telecast in television history following its post-Super Bowl LVII Season Two premiere; *Gordon Ramsay’s 24 Hours To Hell And Back*, which was the highest-rated food show of 2019; *The F-Word Live With Gordon Ramsay*; *Gordon Ramsay: Uncharted* on National Geographic Channel, which airs in 172 countries and 43 languages worldwide; the ratings hit and BAFTA-nominated *Gordon, Gino and Fred’s Road Trip* for ITV; *Gordon Ramsay’s Bank Balance* on BBC1; the daytime cooking series *Culinary Genius*, which premiered on ITV in the U.K., and was syndicated on FOX stations in the U.S.; the ITV series *The Savoy* and *Gordon on Cocaine*; and the highly popular children’s series *Matilda and the Ramsay Bunch*, starring Tilly Ramsay, for U.K. children’s channel CBBC.

It was recently announced that Ramsay will have his own FAST channel on Fox’s ad-supported streamer Tubi. The FAST channel will feature episodes of classic Ramsay shows such as ***Hell’s Kitchen,*** *Kitchen Nightmares,* ***Masterchef*** and ***Masterchef Junior***. From September, they will be joined by series including *Ramsay’s Best Restaurant*, *Gordon Ramsay’s Ultimate Cookery Course*, *Gordon’s Great Escape, The F Word* and *Ramsay in 10*.

Studio Ramsay Global Digital Division is behind all of Ramsay’s original content on his highly successful YouTube Channel, which has made Ramsay the most-subscribed chef on the platform. The 18-34 dominated channel launched the trending interview series *Scrambled* and is also behind the highly successful *Ramsay in 10*, which went live during the global COVID-19 pandemic. Studio Ramsay Global Digital oversees and creates content for all behind-the-scenes moments from Studio Ramsay linear programming, has produced content for National Geographic and *Masterclass*, and produces recipe content across Ramsay’s 90 million plus Social Media reach, including his breakout TikTok account.

**About FOX Entertainment**

With a legacy spanning more than 35 years, FOX Entertainment is one of the world’s most recognizable media brands and a prolific content producer across its iconic broadcast network and both owned and third-party streaming platforms. Known for its independent, innovative spirit and provocative, groundbreaking storytelling, the company was reinvented in 2019 with the formation of FOX Entertainment. While maintaining its leadership in broadcast television (***9-1-1*, *The Simpsons*, *The Cleaning Lady, Hell’s Kitchen, LEGO Masters***), the company is actively building a portfolio of businesses and library of owned original content. To date, FOX Entertainment’s long-term growth strategy has included the acquisitions of award-winning animation studio Bento Box Entertainment (***Bob’s Burgers, The Great North, Krapopolis, Grimsburg***), entertainment platform TMZ, and global production studio MarVista Entertainment (***The Way Home***), as well as the formation of the culinary and lifestyle content venture Studio Ramsay Global (***Next Level Chef, Gordon Ramsay’s Food Stars***) in partnership with Gordon Ramsay. The company also established its in-house unscripted studio FOX Alternative Entertainment (***The Masked Singer, I Can See Your Voice, Name That Tune***), FOX Entertainment Studios (***Animal Control***) to develop scripted content, worldwide content sales unit FOX Entertainment Global.

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