**FOR IMMEDIATE RELEASE...**

Thursday, June 24, 2021

**TUBI PARTNERS WITH TIKTOK IN FIRST-EVER LIVE LONG-FORM NOSTALGIA REUNION**

**ON TIKTOK, ON WEDNESDAY, JUNE 30**

**SPECIAL BRINGS TOGETHER ICONIC STARS FROM THE ‘90s & ‘00s ON TIKTOK,**

**INCLUDING PARIS HILTON, MARLON WAYANS, FRAN DRESCHER, JOEY LAWRENCE, LACEY CHABERT, PLUS MORE...**

**Innovative Partnership Brings Together Talent from the Nostalgic Titles on Tubi, as well as the Top TikTok Creators, including host Brittany Broski, and Appearances by Suede Brooks, Zach Lugo, Chunkysdead, Tre Clements, Wisdom Kaye and Rodney Lee**

Tubi, FOX’s free streaming service, today announced it will debut the first-ever live US reunion special on Wednesday, June 30 (8:00 PM ET/5:00 PM PT) on [TikTok](https://www.tiktok.com/%40tubi), the leading destination for short-form mobile video. Hosted by TikTok creator Brittany Broski, the hour-long live trivia and challenge event will bring together fan favorite ‘90s and ‘00s shows and stars, featuring appearances by Marlon Wayans (“White Chicks”), Paris Hilton (“The Simple Life”), Fran Drescher (“The Nanny”), Joey Lawrence (“Hit List”) and Lacey Chabert (“Party of Five”). The special will highlight Tubi’s vast offering of beloved nostalgic titles, including “Dawson’s Creek,” “The Nanny,” “Friday Night Lights” and “Degrassi: The Next Generation.” Leading up to the partnership’s live event, Tubi is launching a series of brand-new nostalgic videos on TikTok featuring Wayans, Drescher, Hilton, Lawrence, and James Van Der Beek (“Dawson’s Creek”). Creators from the TikTok community will also be joining the festivities, including Suede Brooks, Zach Lugo, Chunkysdead, Tre Clements, Wisdom Kaye and Rodney Lee.

“Tubi and TikTok, two powerful destinations for younger audiences to discover nostalgic content, make this innovative partnership a perfect home for our live event,” said Natalie Bastian, Vice President of Marketing, Tubi. “We’ve seen a direct correlation between titles that trend on TikTok and the growth of those titles on Tubi, which serves as the prime viewing platform for TikTok users.”

Tubi is rolling out pre-reunion nostalgia videos featuring fun and engaging content, ranging from TV celebrities reacting to their “favorite kisses” and “clapbacks” to “recreating their TV looks from yesteryear.” TikTok users will be prompted to participate in two hashtag challenges: #AsSceneOnTubi that highlights well-known one liners from popular Tubi titles; and #TubiTaughtMe that will encourage enthusiasts to recreate nostalgic looks from their favorite Tubi titles. Select user-generated content from these challenge videos will be featured in the live reunion special. From acting challenges with Marlon Wayans to a retro runway show where Paris Hilton sits front row, the live streaming special is jam-packed with programming geared towards the TikTok audience.

Tubi has more than 30,000 movies and television series from over 250 content partners, including every major studio, in addition to the largest number of live local and national news channels. The platform gives fans of entertainment, news and sports an easy way to discover new content that is available completely free.

Tubi is available on Android and iOS mobile devices, Amazon Echo Show, Google Nest Hub Max, Comcast Xfinity X1, Cox Contour, and on OTT devices such as Amazon Fire TV, Vizio TVs, Sony TVs, Samsung TVs, Roku, Apple TV, Chromecast, Android TV, PlayStation 5, Xbox Series X | S, and soon on Hisense TVs globally. Consumers can also watch Tubi content on the web at<http://www.tubi.tv/>. Join the conversation using #TubiTaughtMe on [Twitter](https://twitter.com/tubi), [Facebook](https://www.facebook.com/tubitv), [Instagram](https://www.instagram.com/tubi/) and [TikTok](https://vm.tiktok.com/ZMJo8Eu1F/).

**About Tubi**

Headquartered in San Francisco, Tubi ([www.tubi.tv](http://www.tubi.tv)), a division of FOX Entertainment, is an ad-supported video on demand (AVOD) service with movies and television shows from nearly every major Hollywood studio. Tubi gives fans of films and television programs an easy way to discover new content that is available completely free. The service is currently available in the US, Canada, Australia, and Mexico.

**About TikTok**

TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy. TikTok has global offices including Los Angeles, New York, London, Paris, Toronto, Berlin, Dubai, Singapore, Jakarta, Seoul, and Tokyo.

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**Contacts**:

Alex Gillespie Aly Sands

FOX FOX

Alexandra.Gillespie@fox.com Aly.Sands@fox.com