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**MAMIE COLEMAN TO HEAD FOX ENTERTAINMENT MUSIC (FEM) AS**

**EXECUTIVE VICE PRESIDENT, CREATIVE MUSIC**

**FOX Entertainment Music Division Created in 2019**

Mamie Coleman has been named Executive Vice President, Creative Music, and will head FOX Entertainment’s music division, FOX Entertainment Music (FEM), it was announced today by Amy Carney, COO, FOX Entertainment.

Based in Los Angeles, Coleman will lead all music creative for FOX Entertainment; its free streaming AVOD platform, Tubi; and its animation production studio, Bento Box. Her responsibilities include overseeing the creation of original music for promotional and in-show use across Fox properties and beyond. She also is responsible for all music creative and administration on FOX Entertainment productions.

Additionally, Katy Gavillet was promoted to Vice President, Creative Music, for FEM.

Launched in 2019, FEM has produced a broad-spanning music catalog, including more than 200 original songs intended for sync licensing, 15 theme songs for Fox-owned productions and three new branding mnemonics for FOX Entertainment, FOX Alternative Entertainment and Bento Box. In complementing FOX Entertainment’s growing library of owned content, music created by FEM will further expand business revenue and opportunities for the organization across its owned platforms and licensing out to third parties. FEM will continue to play an integral role in driving equality and inclusion throughout FOX Entertainment by recruiting a range of diverse voices within the creative community to write, produce and perform music for the division.

“Mamie’s creative- and business-driven approach turn opportunities into realized success for our music team, and her input and ideas have infused the new FEM brand with tremendous innovation,” said Carney. “As we look to the future, we hope to continue growing our FOX-owned catalog, and this kind of work requires the imaginative thought process and bold entrepreneurial spirit that Mamie and her team possess in abundance.”

Coleman is widely recognized for her achievements throughout the music community and, with experience in both television and music, she is one of the entertainment industry’s most versatile executives. A longtime FOX executive, she has played an integral role in producing and developing innovative program launches, marketing strategies and image campaigns by creating the unique “sound” of FOX marketing. She also has worked closely with TV studios, production companies, major record labels, recording artists and agents to secure talent and production materials for FOX’s award-winning on-air promotional campaigns.

-FOX-

[EDITOR’S NOTE: A photo of Ms. Coleman is available on [www.foxflash.com](http://www.foxflash.com).]