**FOR IMMEDIATE RELEASE**

Monday, January 30, 2023

**FOX ENTERTAINMENT ANNOUNCES MULTI-YEAR HULU CONTENT PARTNERSHIP**

**Deal Encompasses All FOX Primetime Programming and**

**New Multi-Platform Strategic Marketing Alliance**

FOX Entertainment and Hulu have entered a multi-year content partnership, encompassing in-season streaming rights for FOX’s expansive programming slate and an extensive multi-platform strategic marketing alliance, it was announced today by FOX Entertainment and Hulu.

Under the terms of the agreement, all FOX primetime entertainment programming – ranging from ***Family Guy*** and ***The Cleaning Lady***to ***The Masked Singer***and ***Next Level Chef*** -- will continue to stream on Hulu the next day following its linear telecast. Additionally, the deal includes a major alliance, whereby FOX and Hulu branding will jointly share presence across all FOX owned and external marketing touchpoints to align live and on-demand viewing messaging of FOX content.

“Our long-standing, valued partnership with Hulu consistently generates impressive results and creates an important pathway for our scripted, unscripted and animated series to maximize viewer reach,” said Rob Wade, CEO of FOX Entertainment. “Under this new deal, FOX solidifies its longer-term streaming strategy, while harnessing the power and strength of both Hulu and FOX to better serve our audiences and bring visibility to premium content across our streaming and linear platforms.”

“Continuing to be the next-day streaming home for current FOX hits, along with out-of-season episodes of well-loved FOX titles, reinforces Hulu’s unique position in the streaming space – as the only SVOD service to carry next-day series from multiple broadcast networks,” said Joe Earley, President of Hulu. “FOX has always been a great partner, but now Rob and his teams are leveling-up our relationship with their new marketing commitments, helping viewers understand where they can watch all of these shows.”

Today’s announcement follows the major program output deal between the two companies unveiled last February that allows Hulu to stream all out-of-season episodes of key FOX unscripted and animated programs.

FOX’s acclaimed series produced by Disney Television Studios include ***9-1-1***, ***9-1-1: Lone*** *Star* and ***The******Resident***, and the animated stalwarts ***The Simpsons***, ***Family Guy***, ***Bob’s Burgers*** and ***The Great North***.

FOX’s in-house unscripted studio, FOX Alternative Entertainment, produces one of television’s most celebrated and Fall 2022’s #1 unscripted series, ***The Masked Singer***, as well as ***I Can See Your Voice, Name That Tune, Domino Masters*** and, in association with Studio Ramsay Global, the hugely successful ***Next Level Chef*** and the upcoming new series, ***Gordon Ramsay’s Food Stars***.

FOX Entertainment Studios produces the mid-season single-camera comedy, ***Animal Control***, while the animated comedies ***HouseBroken*** and all-new ***Krapopolis***, from Dan Harmon, and ***Grimsburg***, starring and executive produced by Jon Hamm, are produced by its Emmy Award-winning Studio, Bento Box Entertainment.

Other FOX programming includes the hit dramas ***The Cleaning Lady*** (Warner Bros. Television and FOX Entertainment), ***Alert: Missing Persons Unit*** (Sony Pictures Television and FOX Entertainment) and ***Accused*** (Sony Pictures Television and FOX Entertainment, All3Media America); the comedies***Call Me Kat*** (That’s Wonderful Productions, Sad Clown Productions, BBC Studios, Warner Bros. Television and FOX Entertainment) and ***Welcome to Flatch*** (Lionsgate, BBC Studios and FOX Entertainment); and the unscripted series ***Special Forces: World’s Toughest Test*** (Minnow Films) and ***LEGO*Masters** (Endemol Shine North America, Tuesday’s Child and Plan B Entertainment), ***MasterChef***and***MasterChef Junior*** (Endemol Shine North America and One Potato Two Potato), ***Hell’s Kitchen*** (ITV Entertainment and A. Smith & Co.), ***Beat Shazam*** (Apploff Entertainment, MGM Television, BiggerStage and Shazam) and the upcoming new dating series ***Farmer Wants a Wife*** (Eureka Productions).

**About FOX Entertainment**

With a legacy spanning more than 35 years, FOX Entertainment is one of the world’s most recognizable media brands and a prolific content producer across its iconic broadcast network and both owned and third-party streaming platforms. Known for its independent, innovative spirit and provocative, groundbreaking storytelling, the company was reinvented in 2019 with the formation of FOX Entertainment. While maintaining its leadership in broadcast television (***9-1-1*, *The Simpsons*, *The Cleaning Lady, Hell’s Kitchen, LEGO Masters***), the company is actively building a portfolio of businesses and library of owned original content. To date, FOX Entertainment’s long-term growth strategy has included the acquisitions of award-winning animation studio Bento Box Entertainment (***Bob’s Burgers, The Great North, Krapopolis, Grimsburg***), entertainment platform TMZ, and global production studio MarVista Entertainment (***The Way Home***), as well as the formation of the culinary and lifestyle content venture Studio Ramsay Global (***Next Level Chef, Gordon Ramsay’s Food Stars***) in partnership with Gordon Ramsay. The company also established its in-house unscripted studio FOX Alternative Entertainment (***The Masked Singer, I Can See Your Voice, Name That Tune***), FOX Entertainment Studios (***Animal Control***) to develop scripted content, worldwide content sales unit FOX Entertainment Global, and Web3 media and creative technology studio Blockchain Creative Labs.

**About Hulu**

Hulu is the leading and most comprehensive all-in-one premium streaming service that offers an expansive slate of live and on-demand entertainment, both in and outside the home, through a wide array of subscription options that give consumers ultimate control over their viewing experience. As part of Disney’s Media and Entertainment Distribution segment, Hulu is the only on-demand offering that provides access to shows from every major U.S. broadcast network, libraries of hit TV series and films – including licensed content available exclusively on Hulu – and award-winning Hulu Originals, both with and without commercials. With Hulu + Live TV, subscribers receive a unique combination of access to 85+ live news, entertainment and sports TV channels from 20th Television, The Walt Disney Company, ABC, Fox Corporation, NBCUniversal, CBS Corporation, The CW, Turner Networks, A+E Networks and Discovery Networks, as well as Disney+ and ESPN+ included as part of the base plan. Visit hulu.com to subscribe or learn more about the service.

- FOX -

CONTACTS:

For FOX Entertainment

Les Eisner

[les.eisner@fox.com](mailto:les.eisner@fox.com)

For Hulu:

Mitchell Squires

[mitchell.squires@disney.com](mailto:mitchell.squires@disney.com)